

# Code for Romania

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## ABOVE AND BEYOND

YEAR 4  
ANNUAL REPORT

# 2019>

Our mission is to put  
technology to work to  
**upgrade Romania** to the  
country we all know it can  
become.

**WE ARE THE ONES WE  
VE BEEN WAITING FOR**



## **Going above and beyond**

For 4 years Code for Romania has been building and administering Romania's ecosystem of social change through technology. We are the first and only consistent civil society organisation systemically tapping into the power of technology to transform our society for the better. While the prior history of civic technology in Romania had been marked by its ad-hoc nature and lack of long-term commitment, with short-lived, unproductive or event-based initiatives both on the side of the implementers and on that of the funders, Code for Romania was able to rapidly set up a functional mechanism and successfully channel Romania's IT talent to deliver functional technology solutions to Romania's problems.

# THE PEOPLE MAKING IT SPIN



## Operations Department - Where solutions are born









## Fundraising Department - Sustainable growth



## Technology Department - Upgrading Romania one app at the time

	<b>Radu Ștefănescu</b> CTO		<b>Alexandra Ștefănescu</b> Technology Officer		<b>Irina Borozan</b> Technology Officer
	<b>Costin Bleotu</b> Technology Officer		<b>Andrei Ionita</b> Technology Officer		<b>Bogdan Vizureanu</b> Technology Officer
	<b>Tudor Amariei</b> Technology Officer		<b>Cristi Habliuc</b> Technology Officer		<b>Gheorghe Lupu</b> Technology Officer

## Communication Department - Telling the story

	<b>Catalin Bindea</b> CCO		<b>Adriana Spulber</b> Social Media Officer		<b>Catalina Coca</b> Social Media Officer
	<b>Dragos Costache</b> Content Writer		<b>Ina Dumitriu</b> Events Manager		<b>Andrei Brad</b> Logistics Officer

# PROGRESS BY THE NUMBERS



**1001**

**Volunteers registered in the community as of December 31st 2019. We have almost doubled in size since the beginning of the year.**



**3.3M**

**Euros in pro-bono working hours of staff & volunteers. This adds to over 100.000 euros in in-kind donations attracted in our programmes.**



**70+**

**solutions have been researched, designed, prototyped, tested and documented in 6 key areas through 2019.**



**120+**

**Hackdays, design thinking sessions, focus groups, interviews and other events organized and led by our staff in less than one year.**

# **OUR PROGRAMMES**

# CIVIC LABS

Civic Labs is the first core programme of Code for Romania. Its main objectives are (1) to generate civic technology solutions aimed at solving Romania's main social issues, through a thorough process of research, incubation and ideation; (2) to transform the way funding is being channeled towards civic technology in Romania; (3) to create the basic requirements for a sustainable civic technology ecosystem in Romania.

Every year we choose 6 main topics of focus, each for one of 6 pillars: education, healthcare, vulnerable groups, environment, transparency and civic engagement. For Civic Labs Year 1 the topics chosen were: teacher's training (education), mother and child healthcare (healthcare), domestic violence (vulnerable groups), disaster relief management (environment), open data and open legislation (transparency), voting (civic engagement).

## Civic Labs Year 1

**3400+ hours  
of research**

**800 hours of  
incubation**

**3200+ hours  
of prototyping**

CivicLabs resulted in 64 user tested interactive prototypes, each having a dedicated product overview file, technical specifications, proposed visual identity and estimated budget. This amount of work is comparable to that of user experience design mature studios with dozens of employees, and it is more than three times larger than what any medium or large IT company produces in terms of prototyping in any given year.

We have written 6 reports dedicated to each of the subdomains we have analyzed and several of the solutions we have designed have been sponsored by funders in Romania. Civic Labs was awarded third place in the programmes category at the Civil Society Gala.

# 64

SOLUTIONS

The method we designed (iterative design and rapid prototyping) allows the sector to test and understand what will work and what will not work in a very short time frame. Had it not been for this process that resulted in 64 solutions, we could have made 64 very costly errors, or maybe, none at all, as some of these solutions represent answers to problems nobody has ever identified before or simply ignored completely.

## OUR PARTNERS

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In 2019, Civic Labs has been supported by two strategic sponsors:



**Fundatia  
Vodafone  
Romania**



One partner has joined us in supporting one key area, domestic violence:

# AVON

The funders that have adopted solutions designed in the Civic Labs:



**Fundatia  
Vodafone  
Romania**



**THE WORLD BANK**  
IBRD • IDA | WORLD BANK GROUP



And they are the partners who now implement the adopted solutions:



# TECH FOR SOCIAL GOOD

Tech for Social Good is the other core programme of Code for Romania. With a capacity of 6 products in development at any given time, Tech for Social Good brings together our community of volunteers to pro-bono develop civic technology solutions designed in CivicLabs. The mechanics are simple and straightforward, around every product in development we organise a core team of stable volunteers managed by one of our two full time senior staff members. Besides directly contributing to the product development, they create and manage tasks, do code review and thoroughly document the process so that any other ad-hoc volunteer can contribute to one or more open tasks. In order to create opportunity for the larger community of ad-hoc volunteers to contribute to the products in development and to give every project a boost, every month we organise a hackday opened to all volunteers old or new.

## Tech for Social Good 2019

**403 new  
volunteers in 2019**

**48 Hackdays in  
4 cities and abroad**

**60k+ pro-bono  
working hours**

The Tech for Social Good programme has delivered apps like Redirectioneaza.ro , Monitorizare Vot and VotDiaspora.ro which have been extensively used all throughout the year by NGOs, citizens and other organisations by the hundreds of thousands.

## International recognition

We have been speakers at GitHub Universe, the largest open source conference on a global level



# 48

HACKDAYS

The working model for Tech for Social good has allowed us to consolidate the infrastructure for civic tech contributors in Romania and abroad. With the support of our partners we succeeded in organising 48 hackdays in just one year in Cluj-Napoca, Iasi, Bucuresti, Timisoara, Brasov and San Francisco, as well as online.

## OUR PARTNERS

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In 2019 Tech for Social Good has been supported by two national partners:

cloudflight



And by the following local partners:

evozon

cegeka

# CRITICAL CIVIC TECH INFRASTRUCTURE

The products that we decide to keep in our administration are clustered under the Critical Civic Tech Infrastructure programme.

Besides the criterion that is made clear in the name of the programme, for the product to be a critical part of the civic tech infrastructure, there are two reasons for which we might decide to keep a product under our administration:

- (1) either the product is very complex from a technological standpoint;
- (2) or the product is meant to horizontally serve an entire sector of civil society.

**Apps currently in the Critical Civic Tech Infrastructure programme:**

**Live:**



**In  
development:**





# Redirectioneaza.ro

First prize for Civic Participation at  
the Romanian Civil Society Gala

Vote Monitor has been used for both electoral rounds in 2019 and has served a total of over 2000 independent observers commissioned by six NGOs all over the country and in the diaspora.

This products will continue to be the most important tool for election monitoring especially in the current context and the upcoming elections. We are constantly improving and extending its features.



Vot Diaspora has registered over 445.000 pageviews in 2019 only, when 660.000 Romanians in diaspora have voted. Mentioned over 450 times in online media, the web app has been a real support for voters all over the world.

Since 2016, Vot Diaspora has been used by more than half a million people and scored an online reach of over 5.000.000.

The platform development took our volunteers 450 hours of pro-bono work.



# UPDATE ROMANIA

Within the UpdateRomania programme we developed 7 public policy proposals and we were able to enter into a partnership with the Romanian Government and the Authority for Romania's Digitisation.



We are currently working with the General Secretariat of the Government and the above mentioned Authority to implement and set these policies in motion.



We have partnered with the municipalities of Timisoara and Cluj-Napoca and local universities in order to build an open data portal meant to be replicated easily in any other city. We are currently in talks also with the Iasi municipality to be the third strategic partner in this project.

# OUR SUPPORTERS

## MAIN SUPPORTERS

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## IN-KIND

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1Password

aws

Canva

eisberg  
simply fresh

Facturează  
RO

GitHub

GOOD BUREAU

Google  
for Nonprofits



Microsoft  
Azure

planable

CONSULT

salesforce

SENTRY

slack

socialinsider



# **FINANCIALS**

**Total income: 1.418.327 lei**

**Total expenses: 1.196.289 lei**

# INCOME

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Sponsorship:  
1034321 lei

Membership fees and donations:  
40788 lei

Individual donations:  
106309 lei

Economic activity income:  
224723 lei

Exchange rates and other adjustments:  
12186 lei

# EXPENSES

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Inventories:  
4306 lei

Human resources:  
953921 lei

Financial expenses:  
11372 lei

External services:  
213352 lei

Other taxes:  
12738 lei